Laxman Fulwari

Picholiya, Pushkar, Ajmer | +91-9785147220
laxmanfulwari110@gmail.com
linkedin.com/in/laxman-fulwari
https://github.com/iamlaxraj

Graphic Designer

BCA graduate with 2+ years of experience in graphic design, UI/UX design, and digital solutions. Passionate about creating visually compelling designs using Figma, with expertise in branding, web design, and user interface development. Seeking a Figma Graphic Designer role to contribute innovative design solutions and grow professionally in the design industry.

WORK EXPERIENCE

Freelance
Graphic Designer & UI/UX Designer
2022 - Present
Remote

- Design user interfaces and user experiences for web applications using Figma
- Create brand identities, logos, and marketing materials for various clients
- Develop landing pages and website designs with focus on user experience
- Design social media graphics and promotional materials using Photoshop and Canva
- Complete 20+ design projects with client satisfaction

Windin Solutions
Design Intern
July-2023 - Feb 2024

- Collaborate on website UI/UX improvements and user experience optimization
- Design company logos, social media posts, and marketing materials
- Assist in creating design strategies and visual content for ads online campaigns
- Work with development team to implement design solutions

EDUCATION

Bachelor of Computer Applications (BCA)
Aryabhatta International College of Technical Education
Maharshi Dayanand Saraswati University (MDSU)
Ajmer - 2025

Senior Secondary (12th)
GOVT. SR SEC SCH, Picholiya
2021

Secondary (10th)
GOVT. SR SEC SCH, Picholiya
2019

PROJECTS

Meta Ads Campaign Management
2024 - 2025

- Created and managed Meta Ads campaigns on Facebook and Instagram platforms
- Designed ad creatives, wrote compelling ad copy, and optimized targeting strategies
- Generated high-quality leads and improved client business growth through data-driven campaigns

Clothing Store E-commerce Design
2025

- Tools & technologies used: Figma, Photoshop, Responsive Design Principles
- Created user-friendly interface with modern design principles and conversion optimization
- Developed product catalog layouts, shopping cart design, and checkout process

Adinath Cancer Hospital Logo   2024

- Designed a professional healthcare logo symbolizing trust and care.
- Focused on clean typography and meaningful iconography.
- Built a strong brand identity aligned with the hospital's vision.

Aryabhatta Sports Academy Logo   2024

- Created a dynamic sports branding logo emphasizing energy and excellence.
- Used modern design principles to highlight performance and competitiveness.
- Delivered a versatile design adaptable for merchandise and digital platforms.

Aryabhatta World School – Building Color Theme Design   2024

- Assisted in selecting and designing the building's color combination for a modern and welcoming look.
- Contributed to enhancing the aesthetic appeal and aligning design with the school's brand identity.
- Supported the team in creating a professional, student-friendly environment.

SKILLS

Design Tools:	Adobe Photoshop, Canva, Figma , Filmora, PowerDirector
Programming & Web:	C+ + , CSS, HTML
Design:	Logo Design, Responsive Design, Social Media Graphics
Additional Skills:	basic SEO, Client Communication, Meta Ads, Telegram automations, chat bot
Soft Skills:	Client Communication, Creative Problem Solving, Project Management
Areas of Interest:	Brand Design, Figma Prototyping, Meta ads - Facebook and Instagram, UI/ UX Design

Best Regards

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